

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 17.26  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

	CLASS:	NATL.	LOCAL	REGIONAL
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CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

DATE NOV 1 1972 17 26

DATE NOV1/12 17.26

STA:

DEFEND JUSTICE FROM POLITICS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 361 AGENCY PRODUCT CODE = 379 AGENCY EST# = 1547												
27	S		700P-730P	30		\$3,600.00	11/5	11/5	0		MON	0
PROGRAM : JEOPARDY CON COM1 : JEOPARDY												
90	A		1130P-1200M	30		\$1,100.00	11/4	11/4	1		SUN	1
PROGRAM : SPORTS NIGHT ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR NOV5 ON LINE-27 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
91	A		600A-900A	30		\$2,500.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 90-91												
STATION MAKEGOOD OFFERS:												
M8	OK'D	BUY#27	MISSED: MON/700P-730P						30S	\$3,600.00	(NOV1/12)	
			OFFER: SUN/1130P-1200M						30S	\$1,100.00	PLS ADVISE.	
			& SUN/600A-900A						30S	\$2,500.00		
CMT: WE CAN OFFER												
CONTRACT TOTAL											55150.00	
TOTAL SPOTS											39	

NOV/12 55150.00

MARKET TOTALS \$480,156 WFTV 32% WKMG 24% WESH 23% WOFL 14% WKCF 3% WRBW 2% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE